

# Textbook Affordability Plan

## Introduction for College Employees



Education That Works



# Introductions

# Presentation Agenda

- Introductions
- What is Textbook Affordability (TA)?
- Why the Textbook Affordability Workgroup was formed
- Outline of the Textbook Affordability Plan
- Adoption process
- How to get involved and help!

# Why Textbook Affordability Matters

Textbook Affordability removes barriers to knowledge access through flexible alternatives to traditional information exchange. **Benefits include:**

- **Students** save money, have perpetual access to course material, and can contribute to the development of course material and curricula.
- **Faculty** have choice and autonomy in developing course material, can customize ancillaries, can freely share knowledge and information.

# Textbook Affordability + College Mission

20-25 Strategic Planning Proposed College Mission:

*As our community's college, we cultivate equitable, innovative, and responsive education.*

Textbook affordability supports and uplifts:

- Equity
- Pedagogical innovation
- Access to materials
- Student voices

# Textbook Affordability Workgroup

The Textbook Affordability Workgroup (TAW) was formed in Fall 2019 in response to [HB2213](#) which “Requires each community college and public university to establish textbook affordability plan.”

# Textbook Affordability Plan

## Textbook Affordability Workgroup Goals:

1. Make adopting affordable textbooks a priority
2. Provide structures to support faculty interested in shifting to free / low-cost texts
3. Create roadmap for educating faculty, administration, and students on finding and using these materials
4. Set measurable goals that are realistic for two realities - current support, and recommended support

# Current Support Level in TAP

- Goal 1: Convene Textbook Affordability Workgroup.
- Goal 2: Maintain CCC participation on OER Statewide Steering Committee.
- Goal 3: Library support (PTF librarian 2 hr/week):
  - maintain Textbook Affordability webpage
  - deliver one OER/LCT faculty workshop a year
  - limited support for faculty adoption
- Goal 4: Maintain current level of LCT-designated courses.
- Goal 5: Student education is limited to LCT designation in Course Schedule.



# Current Support Level Outcomes

- Percent of courses designated as LCT stays at **19%**.
- CCC estimates that each student will **pay \$600** in class materials per quarter ([CCC Tuition + Fees](#)).

# Recommended Support level Goals in TAP

*Goal 1:* With leadership from our new TA Librarian, the College will seek to adopt systems and structures that promote adoption of affordable textbooks and related materials.

*Goal 2:* TA Librarian will lead efforts to significantly enhance the level of CCC community wide participation in State and regional TA networks.

# Recommended Support level in TAP

*Goal 3a:* With leadership from our new TA Librarian, the College anticipates a cumulative student savings of **\$3.3 million** (in five years from hire).

*Goal 3b:* With leadership from our new TA Librarian, the College anticipates increasing College courses designated as LCT from **19%** (current) to **59%** (five years from hire).

# Recommended Support level in TAP

*Goal 4:* CCC commits to transparency and continuity in textbook costs for students (i.e., students can plan for affordable courses in advance).

# Recommended Support Level Outcomes

In five years from hire:

- Percent of courses designated as LCT cumulatively **increases to 59%**.
- CCC estimates cumulative **student savings of \$3.3 million**.
- One degree or certificate comprised of **100% LCT / no-cost courses (“Z-degree”)** is established.

# Adoption Process - What happens next?

- Now - week 9. CCC community reviews the [Textbook Affordability Plan](#) and shares feedback (<http://bit.ly/ta-plan>).
  - We ask for **30 minutes** of your time to read, reflect, and submit feedback.
- Week 10 - TAW meets to make adjustments and clarifications based on feedback.
- Week 11 - TAW submits plan to the state.

# Support Textbook Affordability

- [Review the plan](#) and share your [feedback](#).
- Learn more about [textbook affordability](#).
- Join the Textbook Affordability Workgroup next year. **We need your voice!**
- Support CCC's Recommended Support Level by advocating for a Textbook Affordability Librarian position in the next POR process.

# Definitions / Acronyms

**OER** - Open Educational Resources: Any copyrightable work that is in the public domain or has an open license that allows everyone (faculty, students, anyone) to retain, revise, remix, reuse, redistribute.

**LCT** - Low-Cost Textbooks: The low cost designation (<\$40) requirement means many faculty are trying to lower costs.

**TAW** - Textbook Affordability Workgroup: CCC workgroup tasked with creation of Textbook Affordability Plan

**TAP** - Textbook Affordability Plan: Mandated by Oregon HB2214, CCC must file a plan for how we will lower costs for students.